

12.2 Career outlooks

Aim: Create a career outlook brochure and give a group presentation

Preparation: You will need to supply paper, index cards, colored markers, scissors, and tape or glue. Make one copy of Worksheet 12.2 for every S.

Comment: Use after the discussion on page 100.

Think and Plan (10 minutes)

- Ss work in groups of four. Give each group four handouts, paper, index cards, markers, and access to scissors and tape or glue.
- Have Ss read the project objective, the questions under *Think*, and the example career outlook brochure. Then discuss the questions as a class.
- Go over the information under *Plan*. Have groups brainstorm ideas, choose a career to research, and answer the questions as completely as possible.
- Each group member chooses an area of the brochure to research and prepare.
- Have Ss do research and create their areas of the brochure outside of class.

Put together and Present (30 minutes)

- At the next class, Ss bring in their completed work, share it with their groups, and put it together to create a brochure by organizing their work and gluing it onto a piece of paper folded lengthwise in thirds.
- Have Ss practice giving the presentations with each group member presenting the section he or she researched. Set an appropriate time limit.
- Have groups show their brochures to the class and give their presentations. Stop for questions after each presentation.
- Alternatively, hold a class job fair: Half the class sits with their brochures displayed in front of them. The other half circulates, listens to presentations, and asks questions. Set an appropriate time limit. Then change roles.
- Finally, have the class vote on which group had the most interesting brochure and presentation. Discuss other career opportunities.

Objective

Create a career brochure and give a group presentation

Think

Where might you find a brochure like this? What kinds of information does such a brochure usually include? What other kinds of information would you like to know?

Career Outlook:

Counselors

What they do:

Counselors assist people with personal, family, education, health, and career decisions and problems.

Where they work:

Many counselors work in school settings or medical facilities, but counselors are just as likely to be found in corporate or government settings.

Training and qualifications:

A master's degree is typically required. A bachelor's degree often qualifies a person to work as a counseling aide. Becoming certified is usually voluntary, but doing so may enhance job prospects.

Required personal qualities:

Anyone interested in being a counselor should have a strong desire to help others and be

able to work independently or as part of a team. He or she must possess high levels of physical and emotional energy.

Future job outlook:

Counseling is a growing profession, and employment opportunities are expected to increase. Improved health care services means that more people, particularly children, have access to counselors.

Plan

1. Brainstorm ideas about career opportunities. As a group, choose one job and answer as many of the questions as you can.
 - What do people in this job do?
 - Where do they work?
 - What training and qualifications are required?
 - What personal qualities are needed?
 - What is the job outlook for the future?
2. Assign each member an area to research.
3. Decide what other information, photos, and support materials you will need to make an appealing brochure and give a presentation.
4. Do research. Make copies of any necessary information and images.

Put together

1. Share your information and images with your group. Then create a brochure together.
2. Practice giving a group presentation. Each member should present the information he or she has found.

Present

1. Show your brochure to the class and give your presentation.
2. Which group had the most interesting brochure and presentation?
3. What other career opportunities do you know about?